



STARLIGHT  
entertainment nz limited

## VALUES:

**INTEGRITY:** SENZ Limited's core value is integrity. We are transparent in how we do our business. We are totally honest and always "say what we mean and do what we say".

**PASSION:** We are incredibly passionate about great music and this passion shines through in all that we do.

**COMMUNITY:** We believe that our communities are the back bone of our society. We support our communities by donating a percentage of our proceeds to worthy "localised" organisations and/or individuals who require financial assistance. We aim to grow our charities public profile through our event projects.

**NURTURING:** We believe in protecting and nurturing our musical talent. We want to grow artist's knowledge and awareness around their craft AND business of the industry – rather than just offering services and products.

**TALENT:** We love to see and hear talented musicians from all walks and stages of life! We love to find those special acts that we can successfully work with, to grow and develop their careers!

**FUN:** We share memories, emotions, thoughts and experiences through music...We gather together to celebrate music. Life - to us is about Music – and music is our life!!

## MISSION STATEMENT:

Starlight Entertainment NZ Limited is a music company and record label that genuinely cares for their musicians and their careers. We have a transparent business approach, and an honest and sincere way of working.

We empower our artists to protect themselves, to be educated regarding the industry and the pitfalls that artists can inevitably fall into.

We rejoice in the success of our peers in the industry as we believe that we are all one, seeking the same goals and outcomes for the Music Scene in general.